

**ACCELERATED INTEGRATED UNDERGRADUATE/GRADUATE PROGRAM (IUG)  
B.S. OR B.A. IN COMMUNICATION ARTS AND SCIENCES (CAS)–  
MASTER OF PUBLIC POLICY (MPP) DEGREE**

### What is the IUG?

The IUG provides an opportunity for academically strong students to complete a bachelor of science or bachelor of arts degree in communication arts and sciences and a master's degree in public policy in approximately five years of study.

### How does the IUG prepare students for the job market?

The IUG curriculum provides students the opportunity to integrate strong critical thinking skills, in-depth substantive knowledge in the student's policy specialization, and state-of-the-art public policy knowledge that will place them at a competitive advantage for jobs and additional graduate-level study.

### Does the IUG increase earning potential for graduates?

Employers highly value a Master of Public Policy degree. According to the U.S. Census Bureau, MPP graduates earn an average of \$19,000 more than their counterparts with bachelor's degrees. Prodigy Finance reports that MPP grads can expect a 31 percent increase in salary.

### What is the admissions process?

Applicants should generally have a minimum overall GPA of 3.4 at the time of application. Admission to the IUG is based on good progress in the student's undergraduate studies, faculty recommendations from the Department of Communication Arts and Sciences, GPA, and a two-page statement of purpose. Students must also apply to, and be accepted into, the Graduate School at Penn State. Internal IUG students are **NOT** required to take the GRE.

# ACCELERATED IUG COMMUNICATION ARTS AND SCIENCES B.S./B.A. MASTER OF PUBLIC POLICY (MPP) DEGREE OPTION

## CAREER OPPORTUNITIES

- Government
- Think tanks
- Consulting firms
- Nonprofits
- Lobbying firms
- Private-sector organizations

## PROGRAM SPECIALIZATIONS

- Criminal Justice
- Data Science/Analytics
- Environmental Policy
- Gender Equity and Policy
- Health Policy
- Information Technology
- International Public Policy
- Labor and Employment Relations
- Racial Justice and Equity
- Social Policy

*Option to design a specialization  
with Penn State faculty*

## COMPLEMENTARY PROGRAMS

*The substantive knowledge and analytic abilities that students acquire as communication arts and sciences undergraduates will complement the more advanced understanding of policy design, implementation and evaluation, and technical analytic skills, obtained in the MPP program.*

## A DEGREE FOR THE JOB MARKET

*Understanding different communication styles and preferences—and how people respond to them—is key in the implementation and adoption of public policy. The CAS MPP IUG helps students apply the knowledge and skills they gain from their undergraduate degree so they can identify, analyze, and communicate our major policy challenges. The MPP program will help students translate the knowledge and skills that they have into secure jobs with good incomes.*

## CREDIT REQUIREMENTS

- All major requirements for the undergrad B.S. (54 credits) or B.A. (36–39 credits) in Communication Arts and Sciences.
- MPP coursework (43 credits).
- Four courses during the fourth year of study will count for both the Communication Arts and Sciences B.S. or B.A. and MPP degrees.

## CURRICULUM

- Required courses in public policy substance, methods, and analysis.
- Elective specialization of four courses.

## FOR MORE INFORMATION:

Email [publicpolicy@psu.edu](mailto:publicpolicy@psu.edu) or visit our website, [publicpolicy.psu.edu/undergraduate](http://publicpolicy.psu.edu/undergraduate), to learn more about our IUG programs.

YOUR  
UNDERGRAD  
CREDITS WILL  
COUNT  
TOWARD YOUR  
MPP DEGREE!

